# ARI KEER

**PHOTOGRAPHER • VISUAL CREATOR • MARKETING LEAD**

Los Angeles + San Diego
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Portfolio • LinkedIn

Visual Arts (Media) student and Marketing minor at UC San Diego with hands-on experience leading photography teams, producing multi-channel content, and supporting commercial studios. Combines photography, video, graphic design, and social strategy to create polished, audience-aware work.

## EXPERIENCE

**UC San Diego Bookstore | Marketing Lead** · La Jolla, CA *Sep 2024 – Present*

- Lead photography for campus-store marketing campaigns and create campaign-ready visual assets.
- Design culturally relevant apparel that reflects student interests.
- Manage content and audience engagement across multiple social media platforms.

**Tokens Magazine | Contributing Photographer** · San Diego, CA *Sep 2026 – Present*

- Create and edit editorial photographs for the campus magazine, shaping lighting and composition to support its stories.

**Camp Ramah in California | Photographer** · Ojai, CA *Jun 2023 – Jul 2024*

- Directed a photography team covering daily programs, concerts, and ceremonies.
- Produced and edited promotional videos, including drone footage.
- Designed graphic flyers and custom merchandise.

**Camp JCA | Photographer** · Malibu, CA *Mar 2023 – Jun 2024*

- Documented rebuilding-initiative events and donor brunches.
- Created professional portraits of leadership and stakeholders.
- Delivered visual assets for internal communications and public-facing use.

**Dish Studios | Photography Intern** · Los Angeles, CA *Apr 2023 – May 2023*

- Assisted on professional photography sets and coordinated gear logistics.
- Built, painted, and prepared backdrops for high-end shoots while supporting daily studio operations.

**Milk Studios | Studio Coordinator** · Los Angeles, CA *Feb 2022 – May 2022*

- Coordinated studio setup, scheduling, closures, client inquiries, and bookings.
- Managed inventory and supported production teams to keep shoots running smoothly.

## EDUCATION + RECOGNITION

**University of California, San Diego** | B.A. Visual Arts (Media), Minor in Marketing *Expected 2027*

**Ryan Koeppel Vision and Sound Award** *Mar 2023*

- $5,000 annual scholarship recognizing excellence in media arts, leadership, community engagement, filmmaking, sound, digital editing, and photography.

## CREATIVE + MARKETING SKILLS

**Production:** Digital + analog photography, videography, drone operation, photo/video editing
**Design:** Adobe Photoshop, Lightroom, Premiere Pro, Illustrator, InDesign; graphic and merchandise design
**Marketing:** Social media management, content strategy, campaign content, audience engagement
**Operations:** Creative team leadership, studio coordination, scheduling, gear and inventory logistics